RepSpark Checklist

	Task	Priority
1	Are you branding your login screen?	High ☐ Low ☐
2	Are you branding your homepage to drive buyers to specific collections and digital catalogs?	High ☐ Low ☐
3	Is your newest logo on the site?	High ☐ Low ☐
4	Are you using B2B?	High ☐ Low ☐
5	Is B2B set to grid view, so they have the most B2C type user experience?	High ☐ Low ☐
6	Are there older limitations that may need to be removed for B2B?	High ☐ Low ☐
7	Are you building catalogs and assortments to share with your buyers?	High ☐ Low ☐
8	Are you actively inviting buyers to join your RepSpark?	High ☐ Low ☐
9	Are you using the excel order form?	High ☐ Low ☐
10	Are you setting filters to best display products that are relevant?	High ☐ Low ☐
11	Are you sending in a long description and multiple product images?	High ☐ Low ☐
12	Discounting- are logic and permissions current for each role?	High ☐ Low ☐